

# ERASMUS BOOSTERS

## Competition

Dear all,

We would like to invite you and your organization to take part in the 'Erasmus Boosters' contest and to win up to 1.000 € for the best ideas to promote EU Values through Erasmus+ activities!

### Why do we believe is important?

Various EU and Erasmus+ activities are taking place all over Europe. However, they are nearly only visible to people like you - working in EU programs, while even direct neighbors or the general public have no idea such events are happening around them!

Youth Exchanges, Training Courses, Volunteering teams, long-term European Solidarity Corps Volunteering projects, or other EU initiatives are not recognized by local people, even though these activities bring a positive value to their lives.

### Erasmus Boosters Competition

Erasmus Boosters project aims at making the people behind Erasmus+ easily visible to the public and the people in the European member states.

### This is why we are reaching you today!

We invite you to take part in our competition, share your ideas and suggestions on how to make the Erasmus+ world more visible, and win the money prize!

Check the conditions and prize categories below, and do not miss the opportunity to increase the visibility of the job we all do for a better future!

*Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.*



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# Background information:



## Overview

The European Union is the framework for liberty and freedom of the people living in its member states. Even though it gives opportunities for all people, many citizens within the EU do not recognize it as something positive. On contrary, the EU is often a victim of an unjustified prejudgement, which unfortunately sometimes results in political consequences – like Brexit – resulting in shrinking opportunities for freedom-loving people and it has negative effects on the economy and the education sector.

Help us to educate our fellow citizens to see the EU as the best place to be and that many people, like you help to make the world a better place.

We run this contest to get many good ideas, check their practicability and potency and create educational methods out of it to give you something back, that you could use for educational purposes within your neighborhoods. By doing it, we believe more people will learn about different opportunities and the important job many civically engaged people under Erasmus + are doing!

# The Erasmus Boosters Competition

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We invite you to submit your ideas and best practices of how to make the Erasmus+ world more visible to the general public - neighbors, families, people in shopping malls, travelers, teachers, politicians, etc.!

We do not want to limit your creativity with restrictions - Whatever your idea is and how many resources may be needed - does not matter. The most important for us is the idea! So grab a cup of coffee, gather your colleagues, brainstorm, discuss and send your ideas to us!

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## Who can participate

Participation is open to NGOs and other organizations like companies, schools or universities, and individuals who have been participating or had experiences in the Erasmus+ programs or the European Solidarity Corps. Town Twinning can also participate as they are close to the idea of the EU.



*Participants agree with their submission that the legal process is excluded, which means that any recourse to courts of law is excluded. All participants agree that their data will be used for the competition, that their submitted ideas can be used in the Erasmus plus project by a third party, and that the winners will be announced publicly. A winner can be one person or one organization.*



## The Money Prize and its Categories

The best ideas will be presented by the Erasmus Boosters team to the public via online voting.

### PRIZE CATEGORIES



### NOTE

*\*We reserve the right not to consider contributions that are legally borderline\*.*



# The Money Prize and its Categories

The Erasmus Booters team will award three additional prizes in the following categories:



- 1. „Best cross-cultural „trademark" symbol"**
- 2. „Best idea to inform about how Erasmus plus promotes inclusion & diversity"**
- 3. „The best approach for the integration of an idea into a formal adult education measure"**

*The winners of one of these three categories will be awarded 250 €.  
So in total, we will have 6 WINNERS! The chances to win are high, as well as the level of our excitement to read all of your ideas!*

# The call starts now

The ideas must be submitted by e-mail containing your name, organization, address, and other contact details and of course a description of your idea. You can attach photos, movies, drawings, text, etc. as you like. If the size of your files to be sent to us exceed 5 MB then please contact us in advance, thank you very much.



Please submit your contribution to us by using the email address: [erasmus.boosters@ludwig-germany.com](mailto:erasmus.boosters@ludwig-germany.com) .

The public voting will start after the deadline for submissions is March 2023 and will be open for around three weeks. A final event for an award ceremony is planned to be organized in May 2023.

**Deadline is approaching!**

**FEBRUARY, 28TH 2023  
24:00H**



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