### YOU-POD

# YOUTH ENGAGEMENT THROUGH PODCAST CREATION. HANDBOOK





### Overview

- -How can podcasts contribute to youth work?
  - -Why is digital competence useful?
  - -What role does CREATIVITY play in youth work?
  - -Podcasts impact on youth engagement & participation
    - -What competences can be aquired through podcasting?
      - -Step by step podcast





# How can podcasts contribute to youth work?

#### Benefits.

-Teaching youth to express themselves through podcast making

-Get to know other cultures and learn about diversity

-Engaging young people

-Learn and apply non-formal education methods

-Gives a chance to learn different learning methods

-To have a break from day to day work and have a creativity boost

-Good chance to promote your organization

-Networking opportunities

-Participants can develop their language/communication and soft skills

-Learn teamwork





### Apply.

-Increase diversity in the organization
-Apply more creative methods in day to day work
-Raising awareness about different topics
-Using storytelling as tool
-Giving young people a chance to structure their ideas
- Gather feedback
-Meeting future partners for projects/collaboration
-Finding your own role in the team
-Stand out in your field



# Why is digital competence useful?

-Being able to use different tools, physical and digital
-For learning, dissemination, research, have fun,
empower creativity

-To develop yourself

-Important for social connections

-Media literacy

-Expands horizons

-People can make an impact

-Art, creativity, expression

-Problem solving





# What role does CREATIVITY play in youth work?

#### LIBERATING

Total freedom of imagination Release of control No restriction

#### CONNECTING

Team building
Love for diversity
Vulnerability

#### **ENGAGING**

Connection to the topic

Awareness-empowerment

Inclusion

Mobility

#### **AMUSING**

Having FUN
Safe environment
Feeling smart-dopamine
Games

#### **DEVELOPING**

New tools and methods

Keeps us fresh

Leads to feedback

#### REFLECTION

Change of bad habits
Mindset self expression



## Podcasts impact on youth engagement & participation

\*Personal growth

\*Creativity

\*Space for expression

\*Awareness

\*Cooperation using technology

\*Information consumption is more fun

\*Discussion

\*Word of mouth

\*Non-formal education

\*Ideas for new projects & training courses

\*Podcast creation

\*Education

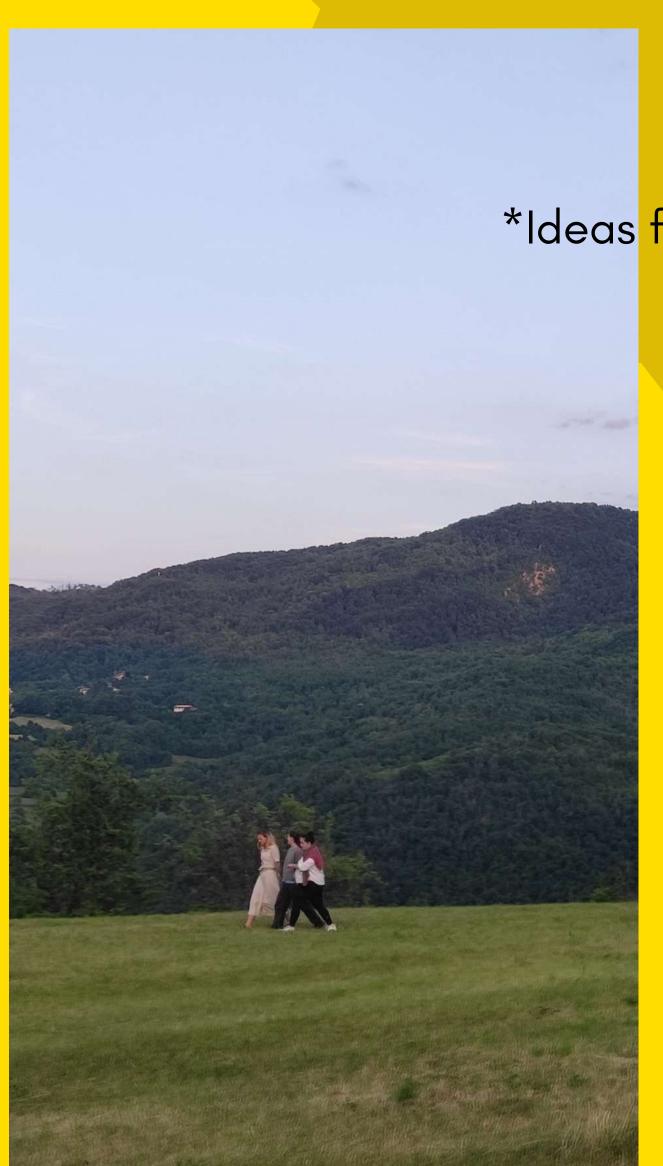
\*Critical thinking

\*Community contribution

\*Team work

\*Confidence boost

\*New audience reach



# What competences can be aquired through podcasting?

#### Attitude.

Being openminded&creative
Willingness to accept oneself
Readiness to adapt&overcome
Being confidence
Being flexible
Being curious
Readiness for teamwork
Being ready to take leadreship
Being motivated

#### Knowledge...

of self acceptence
of design
of confidence
of communication
of keeping the flow
of new insights
of brainstorming

#### Skills.

Time management skills
Improvisation skills
Content creation skills
Skill to adapt&overcome
Communication skills
Skill of keeping the flow
Teamwork skills
Theatrical skills
Leadership skills
Copywriting skills
Designing skills
Editing skills
Researching skills
Brainstorming skills



### Step by step podcast

- Choose the topic of the podcast
- Choose the topic of the episode
- Research on topic
- Choose the talking style (interview, free flow, narration etc.)
- Prepare script/strotyboard
- Record your episode
- Edit the recording
- Design the cover photo
- Choose the hosting platform (podcasters, spreaker, etc.)
- Choose where to post it (spotify, apple
  - music, etc.)
- Promote





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